

THRIVING ON CHAOS

How Family Firms And Entrepreneurial Families Can Flourish In The New Global Disorder and Impact on the Global Economy.



What are the main differences between the Global STEP Summit and other academics conferences?

The Global STEP Summit is radically different from any other venue where research on family firms is conducted. On one side there are many entrepreneurship and family business conferences and on the other, there is the STEP Project. The distinct difference takes us back to the original premise of the Project-- to learn together with the family firms, not just about the them.

EVENT AGENDA

Thursday, November 9 th 2017

20:00 Welcome Dinner
for all business families and academics

Friday, November 10 th 2017

- 8.00-9.00 Registration
- 9.00-9:45 Welcome Speeches
- 9:45-10:45 Keynote Speaker: M. Braglia
- 11:15-12.30 Morning Parallel Sessions
- 14:00-15:30 Networking cafe
- 15:30-18:00 Open session: Thriving on chaos
This session is meant to discuss the topic of the conference in a wider audience not limited to STEP's members, but open to the entire business community. The speeches will be given by representatives of associations, family businesses and politicians.
- 20:00 GALA Dinner at LAC
(www.luganolac.ch)
hosted by Gabbany SA

Saturday, November 11 th 2017

- 9:00-9:30 Arrival
- 9:30-10:30 Keynote Speaker: Prof. Jim Davis
- 11:00-12:30 Morning Panels: Learning together through the STEP survey, Learning across-regions
- 14:00-16:00 Afternoon Parallel Sessions: Case presentations
- 16:30-17:30 Learning from the STEP GS 2017 Reports from Panels and Case presentations
- 17:30-18:00 Closing remarks



In most cases family businesses are stronger because of the complementary skills of their members. Behind the success of every small BUSINESS, there is a family.

ABOUT LUGANO

Lugano with its population of 60,000 is the largest city of the Canton Ticino and the 3° financial center of Switzerland. The climate is temperate with mild winters and warm summers, so it is likely that for the beginning of November 2017, we will have a temperature average ranging from 8° to 15° Celsius degrees.



Lugano, the largest town in the holiday region of Ticino, is not only Switzerland's third most important financial center and a conference, banking and business center, but also a town of parks and flowers, villas and sacred buildings. With Mediterranean flair, Lugano offers all the advantages of a world-class city, combined with the cachet of a small town.



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**GLOBAL STEP
SUMMIT 2017**



**STEP
PROJECT**
FOR FAMILY ENTERPRISING



The project is based on the concept of transgenerational entrepreneurship, a way to examine, understand, and explain entrepreneurship within the context of the family. It is the processes through which a family uses and develops entrepreneurial mindsets and family influenced capabilities to create new streams of entrepreneurial, financial and social value across generations.